

## Action Plan Reviewer Evaluation Rubric

At this stage in the competition, please note that we are looking for viability within the Resolution model. Please use this matrix to provide a score for each team. Please email Toby (<u>Toby@resolutionproject.org</u>) with questions.

Criteria	1 Star Inadequate	2 Stars Barely Adequate	3 Stars Good	4 Stars Strong
Soundness of Model	Venture has a fatal structural flaw that cannot be remedied.	Venture has several issues with its model that can be remedied with a reasonable amount of effort, although it may disrupt other features.	Venture has minor issues with its model, which can be remedied without disrupting the core approach.	Venture operates on a strong model which affords it a strong likelihood of success.
Designed to Last	Venture is structured as a one-time project and is not likely to continue.	Venture has the potential to become ongoing, but plans are vague. The Venture is not structured for the future.	Venture has good potential, a good plan, and is structured to handle future team turnover.	Venture has clear plans to become ongoing, including transition plans & structured roles of responsibility for future team members.
Fundability	Venture would not benefit from the funding or resources that Resolution provides.	Venture would not benefit significantly from funding provided (e.g., would require extensive fundraising) but would be able to take advantage of resources provided.	Venture will benefit greatly from funding and resources provided, but will require significant additional fundraising.	Venture will benefit significantly from the funding and resources that Resolution provides and requires no additional or only minimal fundraising to be sustainable.
Need and Adoption	Venture does not meet a clear need in the community.	Venture addresses part of a clear need in a community, but it is unclear if it can be adopted in that community.	Venture meets a clear need in the community and has a good chance of being adopted within the community.	Venture meets a clear and important need and the team has already secured buy-in from the community and key constituents.
Social Impact	Venture has little or no impact on the community, other than on the Prospective Fellows themselves.	Venture will impact a small number of people beyond the Prospective Fellows.	Venture will be a resource and source of pride for many in the community.	Venture potentially will make major positive impacts in building the community & demonstrating nationally that youth are resources.
Clarity of Action Plan	Venture is unclear on goals, sequence of events, and sustainability.	Venture is outlined but is vague in terms of goals, process and budget.	Venture has a clear plan for immediate action, but has not developed long-term goals and budget, though both may need revision.	Venture has a clear, focused plan for short-term and long-term action and a budget outlining how the venture will meet its goals.
Commitment to Social Responsibility	Prospective Fellows' passion for social enterprise is ambiguous.	Prospective Fellows show passion for the venture with uncertain commitment to social responsibility.	Prospective Fellows show passion for the venture and a commitment to social responsibility.	Prospective Fellows show moral courage, passion for the venture and long- standing commitment to social responsibility.
Collaboration and Partnerships	Prospective Fellows' ability to identify and secure key partnerships is unclear.	Prospective Fellows have partnerships identified but no plan for securing them.	Prospective Fellows have clearly identified key partnerships and have a plan for securing them.	Prospective Fellows have clearly identified key partnerships and have begun securing them.
Leadership Abilities	Prospective Fellows demonstrate no leadership through past experience/ accomplishments and/or their resilience.	Prospective Fellows demonstrate vague and ill- defined leadership through past experience/accomplishments and/or their resilience.	Prospective Fellows demonstrate leadership through past experience/accomplishments and/or their resilience.	Prospective Fellows clearly demonstrate exceptional leadership through past experience/accomplishment s and/or their resilience.
Overall Impressions	Action Plan does not show a team with a clear vision and does not make a compelling case.	Action Plan is not motivating or very clear but is effective on its substantive merit.	Action Plan articulates the team's vision well and serves as an example of their ability to motivate others.	Action Plan showcases a team of highly skilled communicators who can share their vision effectively and build broad constituencies.